

(6 pages)

Reg. No. : .....

Code No. : 21044 E

Sub. Code : FSHI 11

B.A. (CBCS) DEGREE EXAMINATION,  
NOVEMBER 2024.

First Semester

History

Skill Enhancement Course — INTRODUCTION TO  
TOURISM

(For those who joined in July 2024 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer.

1. The Tourism day is celebrated as on
  - (a) August 27
  - (b) September 27
  - (c) October 27
  - (d) November 27



2. Who moves from one location to another is known as
- (a) Tourist
  - (b) Traveller
  - (c) Inbound tourist
  - (d) Outbound tourist.
3. National Tourism includes are \_\_\_\_\_.
- (a) Domestic Tourism
  - (b) Outbound Tourism
  - (c) Domestic and Outbound Tourism
  - (d) None of these
4. When a visitor travels in his country of residents, he is a \_\_\_\_\_ visitor.
- (a) Domestic
  - (b) International
  - (c) Inbound
  - (d) Outbound
5. Travel agency located in the premises of the corporate office is called as
- (a) Retail Travel Agent
  - (b) Conference and Meeting planner
  - (c) Implant Travel Agency
  - (d) Home based Travel Agency



6. Normally Travel Agent money through
- (a) Commissions
  - (b) Service, Charge
  - (c) Both Commission and Service Charge
  - (d) None of these
7. Tour operator buys individual Travel components from various \_\_\_\_\_.
- (a) Suppliers
  - (b) Travel Agents
  - (c) Online Travel agency
  - (d) All of these
8. Which is not the type of Tour Operator?
- (a) Inbound Tour Operator
  - (b) Outbound Tour Operator
  - (c) Domestic Tour Operator
  - (d) Implant Tour Operator
9. The full form of CRS is
- (a) Computerized Reservation System.
  - (b) Customized Reservation System.
  - (c) Computerized Relationship System
  - (d) Customized Relationship System customized



10. Which of the risk covered by Travel Insurance?

- (a) Baggage Loss
- (b) Trip cancellation
- (c) Medical Expenses
- (d) All of these

PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Mention the types of Accommodation.

Or

(b) Who is an Excursionist?

12. (a) Recall the ECO Tourism.

Or

(b) Define the reasons for growth of Medical Tourism in India.

13. (a) Sketch the meaning and definitions of Travel Agent.

Or

(b) Estimate the Wholesale Travel Agency.



14. (a) What do you know about Tour Operator?

Or

(b) Interpret the significance of Domestic Tour Operator.

15. (a) Outline the Travel Insurance.

Or

(b) Evaluate about the Tourist Passport.

PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 600 words.

6. (a) Highlight the components of Tourism system.

Or

(b) Integrate the elements of Tourism.

7. (a) Analyzed the Culture Based Forms of Tourism.

Or

(b) Discuss a different types of Tourism.



18. (a) Illustrate the types of Travel Agency.

Or

(b) Demonstrate the role and contribution of Travel Agent to Tourism Industry in India.

19. (a) Review the role of Tour Operators in the Package Tour.

Or

(b) Highlight the various types of Tour Itinerary with suitable illustrations.

20. (a) Survey the various types of Visa.

Or

(b) Examine the common travel documents of International Tourism.

---